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Brand Innovation Group

Crossroads Bank offers free document shredding on July 31

WABASH, IND. – If you have a pile of papers to shred, but you just haven't gotten around to doing it, Crossroads Bank can help.

On Friday, July 31, from 10 a.m. to 2 p.m., Crossroads Bank is providing free document shredding for the Wabash community. Just bring your documents to the Crossroads Bank parking lot at 1205 N. Cass St., Wabash, Ind.

That's where Cintas, a nationally certified document destruction company, will be ready and waiting with an onsite truck to shred paper for the community. (No three-ring binders or plastics, please.)

This latest Crossroads community service project—titled "Shreddin' for Security: Let Crossroads Help Protect Your Identity"—is unique in that the bank's three summer interns came up with the idea and have coordinated all the details associated with it.

"The 'Shreddin' for Security' event is the final project for our interns this summer and the culmination of a job well done for Erica Steele, Beau Bradtmiller and Emily Stites," said Roger K. Cromer, president and CEO of Crossroads Bank. "Over the summer, these students have gained a greater appreciation for the role our bank plays in the community. On their own, they developed the idea for this community service project."

Throughout the summer, the three have served in different departments of the bank. Steele, for example, has worked as a marketing intern at Crossroads' Investment Services Center. She'll begin her senior year as a marketing major at Butler University this fall.

Bradtmiller interned in the accounting department at Crossroads and will graduate from Manchester College with an accounting degree this December. And Stites, an Indiana State University senior, tackled many projects in the commercial department, both this summer and last. She'll graduate in 2010 with a degree in finance, marketing and business administration.

"These interns have done an outstanding job at Crossroads Bank this summer," said Cromer. "Their talent and drive will serve them well in their future careers."

About Crossroads Bank

Crossroads Bank is a wholly owned subsidiary of FFW Corporation, providing an extensive array of banking services and a wide range of investments and securities products through its main office in Wabash and four banking centers located in Columbia City, North Manchester, South Whitley and Syracuse, Ind. The bank provides leasing services at its banking centers and its Carmel, Ind., leasing and commercial loan office. Insurance products are offered through an affiliated company, Insurance 1 Services, Inc. The corporation's stock is traded on the OTC Bulletin Board under the symbol "FFWC.OB." To learn more, visit www.crossroadsbanking.com.

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